

Honda Genuine
BRAKE PADS

Before you change
your brakes, **stop**
and read this.

Maintain
the **Quality**TM
with Honda
Genuine Parts.

**It's Not Just About Parts.
It's About Honda Genuine Parts.**

Honda has always been known for quality, performance and reliability. But what is it about a Honda that makes it stand out? Well, it all starts on the inside with the parts from which Honda cars are built.

Honda Genuine Parts are manufactured to the strictest of standards for an exact fit and precise operation. So for optimum performance and ultimate peace of mind, always insist on Honda Genuine Parts.

Maintain the QualityTM

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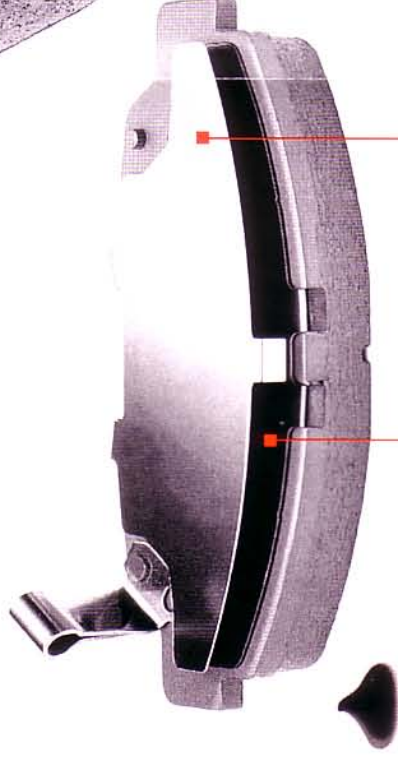
Specifically Designed For Your Honda.

Your Honda's ability to brake properly and reliably is obviously of the utmost importance for the safety of you and your passengers. That's why Honda Genuine Brake Pads have been engineered to meet the exact braking specifications of your vehicle. At Honda, we strive for the highest level of performance, reliability and safety.



Ultimate Reliability In All Conditions.

Honda Genuine Brake Pads and their accompanying hardware are precision designed and built of state-of-the-art materials. This serves to promote maximum durability and optimum braking performance for your Honda even under demanding braking conditions.



Grease

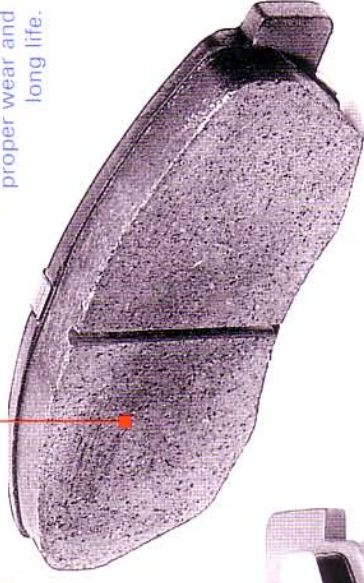
Formulated specifically to optimize your Honda's braking system.

Shims

Specially designed to dampen noise and reduces vibration.

Friction Material

Precisely engineered for superior performance, proper wear and long life.



Trust Your Brakes To Honda.

Honda Genuine Brake Pads represent one of the highest possible standards in brake technology, which means you've made a wise decision when using Honda Genuine Brake Pads. When it comes to protecting you and your family, nothing is more important than that. So why settle for anything less? For peace of mind, always insist on Honda Genuine Brake Pads.

Sound Performance.

Nobody likes to hear squeaky brakes. That's why we include new high-insulating shims and specially formulated grease with our brake pads. On the contrary, most non-genuine brake pads don't include new shims. They expect you to use the old shims – which may cause noise and negatively impact your driving experience.



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